

FLORIDA FIRE EQUIPMENT DEALERS ASSOCIATION

325 JOHN KNOX RD #L103

TALLAHASSEE, FL 32303

PHONE: 850/224-0711 FAX: 850/222-3019

2010 FFEDA ADVERTISING BLITZ CONTRACT

REPRESENTATIVE NAME (Please print) _____

COMPANY NAME _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ FAX _____

SIGNATURE OF REPRESENTATIVE _____

The 2010 FFEDA Advertising Blitz includes:

- ✓ 1 black/white advertisement in each of the four issues of the 2010 FFEDA Fire Line magazine

	<u>Deadline for Materials</u>	<u>Publication Date</u>
Spring Quarter 2010 issue	5/1/2010	5/15/2010 CONFERENCE ISSUE
Summer Quarter 2010 issue	7/1/2010	7/31/2010
Fall Quarter 2010 issue	9/1/2010	9/30/2010
Winter Quarter 2010 issue	11/1/2010	11/30/2010

NOTE: All artwork must now be received in electronic format, either by disk or by email to ffeda@executiveoffice.org. Files can be accepted in JPEG, TIFF and PDF format, and should be in 300dpi high resolution. Size and format requirements for the online web advertisement will be forwarded upon receipt of signed agreement.

I would like to take advantage of the following deal:

Full Page Blitz (4 full page advertisements) \$1120.00 Total Cost (\$280 per ad) Payments = \$280.00

Half Page Blitz (4 half page advertisements) \$720.00 Total Cost (\$180 per ad) Payments = \$180.00

Quarter Page Blitz (4 quarter page advertisements) \$440.00 Total Cost (\$110 per ad) Payments = \$110.00

1 advertisement in the 2010 Summer 2010 only

1 Full page ad = \$300.00

1 Half page ad = \$200.00

1 Quarter page ad = \$150.00

Closing Dates: All advertising copy, art work and layout materials must be received no later than the published Deadline for Materials. Typesetting, paste-up and other reproduction costs for unfinished advertising will be charged extra if camera-ready material is not supplied. Estimates of these costs will be provided in advance of copy deadlines by contacting the FFEDA office at 850/224-0711.

Payment: Payments will be billed following the publication of each issue of the newsletter. A copy of all publications will be forwarded with invoices. If you wish, you may also pay in advance.

Enclosed is advanced payment of \$ _____ for the above order.

Check or money order made payable to FFEDA.

MasterCard or Visa Card Number _____

Expiration Date _____

Signature of Card Holder _____