

**FLORIDA FIRE EQUIPMENT DEALERS ASSOCIATION
 325 JOHN KNOX RD #L103
 TALLAHASSEE, FL 32303
 PHONE: 850/224-0711 FAX: 850/222-3019**

2008 FFEDA ADVERTISING BLITZ CONTRACT

REPRESENTATIVE NAME (Please print) _____

COMPANY NAME _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ FAX _____

SIGNATURE OF REPRESENTATIVE _____

The 2007-2008 FFEDA Advertising Blitz includes:

- ✓ 1 web advertisement in the 2008 FFEDA Online Membership Directory
- ✓ 1 black/white advertisement in each of the four issues of the 2008 FFEDA Fire Line newsletter (**total of 4 ads**)

	<u>Deadline for Materials</u>	<u>Publication Date</u>	
1 st Quarter 2008 issue	2/1/2007 <i>extended</i>	2/1/2008	
2 nd Quarter 2008 issue	4/1/2008	5/1/2008	CONFERENCE ISSUE
3 rd Quarter 2008 issue	7/1/2008	8/1/2008	
4 th Quarter 2008 issue	10/1/2008	11/1/2008	

NOTE: All artwork must now be received in electronic format, either by disk or by email to ffeda@executiveoffice.org. Files can be accepted in JPEG, TIFF and PDF format, and should be in 300dpi high resolution. Size and format requirements for the online web advertisement will be forwarded upon receipt of signed agreement.

I would like to take advantage of the following deal:

- Full Page Blitz (4 full page advertisements & 1 web ad) \$1,400.00 Total Cost (\$280 per ad) Payments = \$280.00
- Half Page Blitz (4 half page advertisements & 1 web ad) \$900.00 Total Cost (\$180 per ad) Payments = \$180.00
- Quarter Page Blitz (4 quarter page advertisements & 1 web ad) \$550.00 Total Cost (\$110 per ad) Payments = \$110.00

Closing Dates: All advertising copy, art work and layout materials must be received no later than the published Deadline for Materials. Typesetting, paste-up and other reproduction costs for unfinished advertising will be charged extra if camera-ready material is not supplied. Estimates of these costs will be provided in advance of copy deadlines by contacting the FFEDA office at 850/224-0711.

Payment: Payments will be billed following the publication of each issue of the newsletter. A copy of all publications will be forwarded with invoices. If you wish, you may also pay in advance.

Enclosed is advanced payment of \$ _____ for the above order.

Check or money order made payable to FFEDA.

MasterCard or Visa Card Number _____

Expiration Date _____

Signature of Card Holder _____

PLEASE RETURN THIS FORM, ADS AND PAYMENT TO FFEDA 325 JOHN KNOX BLVD #L103, TALLAHASSEE, FL 32303.